

Jenny Dodd

Jenny Dodd is the Chief Academic Officer and Executive lead for Marketing, Brand and Communication, TAFE Queensland.

In this role, Jenny is responsible for leading academic quality and governance including vocational education and higher education, product strategy, learning and teaching, digital product services, applied research, and marketing, brand and communication.

Prior to her current role, Jenny held the position of General Manager, TAFE Queensland Gold Coast for two and a half years, where she led a client-focused profitable business which delivered student outcomes and forged viable relationships between TAFE Queensland and Gold Coast businesses and community.

Jenny has an extensive background across the education sector. In 1993, following a successful marketing career, Jenny joined the Canberra Institute of Technology (CIT). In her twenty year career at CIT she held a number of roles including Deputy Chief Executive Education Services, Director Marketing and National Positioning and she acted as Chief Executive throughout 2013 while the incumbent was on extensive sick leave.

Jenny is known nationally for her leadership of flexible learning and was a member of the Flexible Learning Advisory Group for seven years. During that time Jenny facilitated numerous national professional development programs and e-learning collaborations with industry and worked extensively with all Australian jurisdictions, including Tasmania.

Jenny is a member of the Australian Institute of Company Directors, the Australian Human Resource Institute, the Institute of Managers and Leaders and a Board member of the TAFE Directors Australia National Scholarships Foundation. She has qualifications in education, human resource management and marketing.